

F.No. J-12013/4/2020-CDN
Government of India
Ministry of Youth Affairs and Sports
Department of Youth Affairs
(Coordination Section)

Shastri Bhawan, Dr. R.P. Road,
New Delhi, dated the 13th July, 2020

OFFICE MEMORANDUM

Subject: Monthly Summary of activities conducted by the Department of Youth Affairs for the month of June, 2020.

The undersigned is directed to circulate herewith a copy of the unclassified portion of monthly summary of Department of Youth Affairs for the month of June, 2020 for information.

(Rajiv Kumar Singh)

Under Secretary to the Government of India

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Encl.: As above.

To

Department of PIB,
[Shri Y.K. Baweja, Addl. DG (M&C)]
Ministry of Information & Broadcasting,
Shastri Bhawan, New Delhi.

Copy with enclosure to:-

1. The Secretary, Department of Telecommunications, Sanchar Bhawan, New Delhi.
2. The Secretary, Department of Statistics, Sardar Patel Bhawan, New Delhi.
3. The Secretary, Department of Higher Education, Shastri Bhawan, New Delhi.
4. The Secretary, Department of Urban Development, Nirman Bhawan, New Delhi.
5. The Secretary, Department of Science & Technology, Technology Bhawan, New Delhi.
6. The Secretary, Department of Legislative, Shastri Bhawan, New Delhi.

Copy also to:

Ms. Rachna Shah,
Joint Secretary (Cabinet),
Cabinet Secretariat, Rashtrapati Bhawan, New Delhi.

OIC
21/07/2020

Ministry of Youth Affairs and Sports
Department of Youth Affairs


The following are the salient programmes and activities performed by the Department of Youth Affairs, Ministry of Youth Affairs and Sports during the month of June, 2020 :-

2. The Department of Youth Affairs has been participating in a campaign बदलकर अपना व्यवहार, करें कोरोना पर वार initiated by Department of Drinking Water and Sanitation (DoDWS). Nehru Yuva Kendra Sangathan (NYKS) and National Service Scheme (NSS), which have an outreach in urban as well as rural India, helped a great deal to connect with youth and communities all over the country. The outreach of NYKS and NSS system of communication has been further strengthened, particularly during this COVID-19 outbreak through various modifications and up gradations on technical fronts; like formation of Village/School/College Level WhatsApp Groups, use of social media platforms, Webinars, Mobile links and Video Conferencing with Field functionaries, Youth Leaders, Youth Volunteers, Stakeholders, etc. The IEC material has been translated into various local languages for better delivery of message. The key achievements of the Department of Youth Affairs include 7319 advocacy activities such as webinars, wall writing, display of banners, distribution of pamphlets, etc. organised with a participation of 1,61,547 youth. Capacity Building activities were carried out by forming 67,604 WhatsApp groups involving 18,22,205 NYKS & NSS volunteers. More than 10,000 messages were shared by NSS & NYKS volunteers on various social media platforms for community engagement.
3. **COVID-19 Prevention, Management and Relief Activities:** 145.88 Lakh volunteers from NYKS and NSS are promoting making of face masks at home in almost all the districts of the country. 5.3 lakh Youth Leaders, Ganga Doots and Volunteers were trained on 04 Modules (including *Do's and Don'ts for Preventing and Mitigating COVID – 19*). A total of 2.12 Crore Volunteers and their family members have downloaded Aarogya Setu App and are using it for training purposes. 1,19,560 Volunteers of NYKS and 77,042 Volunteers of NSS have been engaged by District Administration across the country for facilitating various services. NYKS and NSS have also been participating in National Campaign to counter social stigma and discrimination associated with fear and other behavioral issues against the COVID-19 patients and their caregivers.
4. **Celebration of International Day of Yoga (21st June, 2020):** The Department of Youth Affairs celebrated the International Day of Yoga, through NYKS and NSS, with the participation of people from all sections of the society and youths in particular. In view of COVID-19, this year's theme was 'Yoga at Home and Yoga with Family'. During the celebration, a total of 2.24 crore NYKS volunteers, National Youth Volunteers, NSS volunteers, NDRF trained volunteers, Ganga Doots, villagers and other stake holders participated in online as well as offline Yoga activities organised in 1.64 lakh villages across the country. In spite of militant threat in Kashmir Valley, the District NYKs with the active involvement of NYVs and Youth Clubs carried out Yoga Demonstration Programmes in Kupwara, Anantnag, Baramulla, Badgam and Pulwama.

5. **Observance of World Environment Day (5th June, 2020):** The Department of Youth Affairs observed World Environment Day, through NYKS and NSS, on 5th June, 2020 by organizing a Green Pledge Signature Campaign to spread awareness on turning our villages greener and cleaner and to motivate villagers to use jute/cloth bags and say no to Poly Bags. Large number of people took part in the signature campaign. On the occasion, online as well as offline competitions like painting, drawing, quiz, slogan writing, e-posters, etc. were also organised in which around 2.37 lakh volunteers participated and about 8.68 saplings were planted across the country.

6. **Minimum Government, Maximum Governance:** A Group known as 'Youth for Nation Building' has been created on MyGov.in platform. Feedback from citizens on important issues concerning youth is received on this platform. The Department is also active on Social Media platform. The citizens are being informed about important developments and their queries/ comments are being attended to.

7. **Utilization of Space Technology based Tools and Applications:** RGNIYD, as a partner organization of ISRO, has taken up a Project jointly with National Remote Sensing Centre, Hyderabad, for mapping the assets of 40 village panchayats in Tamil Nadu under the EPRIS (Empowering PRIs Spatially) Project of ISRO to empower the PRIs with space-based inputs towards resource-based and integrated spatial development planning of rural areas. Besides this, NYKS has also signed an MOU with ISRO and National Remote Sensing Centre (NRSC), under which a Bhuvan-NYKS Mobile Application has been developed. The objective is to enable NYC volunteers and youth club members to upload details of programmes/ activities undertaken by them to facilitate close monitoring.


(Rajiv Kumar Singh)
Under Secretary