

F.No. J-12013/4/2020-CDN  
Government of India  
Ministry of Youth Affairs and Sports  
Department of Youth Affairs  
(Coordination Section)

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Shastri Bhawan, Dr. R.P. Road,  
New Delhi, dated the 11<sup>th</sup> August, 2020

**OFFICE MEMORANDUM**

Subject: Monthly Summary of activities conducted by the Department of Youth Affairs for the month of July, 2020.

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The undersigned is directed to circulate herewith a copy of the unclassified portion of monthly summary of the activities of Department of Youth Affairs for the month of July, 2020 for information.

  
(Rajiv Kumar Singh)

Encl.: As above.

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**All members of the council of Ministers.**

Copy with enclosure to:

1. Member, NITI Aayog, NITI Bhawan, New Delhi.
2. The Chairman, Union Public Service Commission, Dholpur House, New Delhi.
3. The Secretary to the President (*Rashtrapati ke sachiv*), Rashtrapati Bhawan, New Delhi.
4. The Secretary to the Vice-President (*Up-Rashtrapati ke Sachiv*), Maulana Azad Road, New Delhi.

Copy also to:

1. Addl. Secretary & Financial Adviser (Youth Affairs and Sports)
2. Sr. Technical Director, NIC (MoYAS) – with the request to upload the monthly summary on the Ministry's website.

**Ministry of Youth Affairs and Sports**  
**Department of Youth Affairs**

The following are the salient programmes and activities performed by the Department of Youth Affairs, Ministry of Youth Affairs and Sports during the month of July, 2020 :-

**2. COVID-19 Prevention, Management and Relief Activities:** The Department of Youth Affairs has been responding comprehensively to the current Covid-19 pandemic situation through its organisations i.e. Nehru Yuva Kendra Sangathan (NYKS) and National Service Scheme (NSS) which have outreach all over the country. 1.25 lakh NYKS volunteers and 73,407 Volunteers of NSS have been engaged by District Administrations across the country for facilitating various services and handling of crowds at places like banks, hospitals, grain mandis, vegetable markets, etc.

NYKS and NSS have been participating in a behaviour change campaign **बदलकर अपना व्यवहार, करें कोरोना पर वार** initiated by Department of Drinking Water and Sanitation (DoDWS). NYKS and NSS volunteers, under the campaign, have been engaged in conducting activities through social media platforms, virtual methods, wall writings, posters pasting, display of banners, distribution of pamphlets, etc. to aware the people of precautions to be taken to handle the Covid-19 pandemic and to disseminate the objective of the campaign. NYKS and NSS have also been participating in National Campaign to counter social stigma and discrimination associated with fear and other deep rooted behavioral barriers against the COVID-19 infected people and their caregivers.

**3. Atmanirbhar Bharat Abhiyaan:** District Nehru Yuva Kendras across the country are publicising Atmanirbhar Bharat Abhiyan- economic package for the country to become 'self-reliant'. For this purpose, National Youth Volunteers, members of Youth Clubs, COVID volunteers and other stakeholders have been holding Publicity Campaigns which are being carried out through WhatsApp group, sharing of PDFs, awareness of vocal for local, E-posters, videos, other social media platforms, etc. Under the publicity campaign, a total of 45,185 villages have been covered and around 8.48 lakh villagers were made aware about the schemes and programmes included in the package.

**4. Disaster Response Teams of NYKS Youth Volunteers of Disaster Risk Reduction:** A total of 8,312 NYKS youth volunteers have been trained by NDRF for Disaster Risk Reduction who are now engaged in various activities related to COVID-19. The NDRF trained NYKS volunteers are also helping local administration in flood affected regions of Bihar.

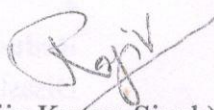
**5. Skill Mapping Exercise:** MSME is developing a portal namely Champion Portal which would be helpful both for job seekers and job providers. In this regard, NYKS, during the month, carried out a skill mapping exercise and the data of 6,27,761 youth was provided to MSME for uploading the same on their Champion Portal.

6. **YuWaah:** The Department of Youth Affairs acts as an anchor for all youth related and voluntary activities. To deliver these results, UNICEF has come together with its public and private sector partners to establish, YuWaah, Generation Unlimited (GenU) in India. GenU is a global multi-stakeholder platform that aims to prepare young people to transition to productive work and active citizenship. A STATEMENT of INTENT signed between the Ministry of Youth Affairs and Sports and the United Nations Children's Fund ('UNICEF') on 20.07.2020. The partnership aims to work together closely to enable India's youth, connect them to aspirational work and engage them as active changemakers.

7. **Nehru Yuva Kendra Sangathan (NYKS):** Besides above activities, NYKS, under 'Involvement of Youth in Namami Gange' programme, carried out various activities like plantation of saplings, cleanliness drive, oath taking ceremony, no plastic campaign, awareness activities, etc. During the month, NYKS undertook a massive Tree Plantation Drive across the country to sensitize and encourage the public and youth to take concrete action towards mitigation of the effects of the climate change. A total of 23.04 lakh saplings of different species were planted across the country. Under Celebration of Constitution Day and subsequent activities programme, NYKS, during the month, organized various activities on Preamble of Constitution, Fundamental Duties, life and works of Dr. B.R. Ambedkar, etc. with the total participation of around 3.21 lakh youth.

8. **Ek Bharat Shrestha Bharat:** Due to the Covid-19 pandemic, this year the activities under Ek Bharat Shrestha Bharat are being carried out through virtual mode (webinar). During this month, NYKS organized a webinar under the programme on 6<sup>th</sup> July, 2020 in which 50 youth from the Host State (Uttarakhand) and 49 youth from Guest State (Karnataka) participated. NSS also organized 2 Ek Bharat Shrestha Bharat programmes through webinar.

9. **Minimum Government, Maximum Governance:** A Group known as 'Youth for Nation Building' has been created on MyGov.in platform. Feedback from citizens on important issues concerning youth is received on this platform. The Department is also active on Social Media platform. The citizens are being informed about important developments and their queries/ comments are being attended to.

  
(Rajiv Kumar Singh)  
Under Secretary