

**KHELO INDIA –
NATIONAL PROGRAMME FOR
DEVELOPMENT OF SPORTS**



सत्यमेव जयते

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Ministry of Youth Affairs & Sports
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Mission Directorate - Sports
Development**

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1	CHAPTER	Background
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1.1 The Youth represent the most dynamic and vibrant segment of the population. India is one of the youngest nations in the World, with about 65% of its population being under 35 years of age. The youth in the age group of 15-29 years comprise 27.5% of the population. At present, promotion and development of sports in the country is being carried out through following three schemes: -

- I. Rajiv Gandhi Khel Abhiyan - To provide infrastructure in rural areas and to encourage sporting culture in the country through competitions.
- II. Urban Infrastructure Scheme - To provide quality sports infrastructure in urban areas so as to provide facilities for talent to hone their skills.
- III. National Sports Talent Search – To identify young talent.

1.2 Currently, there is dearth of supporting infrastructure, absence of encouragement to young people to participate in sports, and lack of organized system of talent search. To promote mass participation in sports and achieve effective implementation, the existing schemes of Rajiv Gandhi Khel Abhiyan (RGKA), Urban Sports Infrastructure Scheme (USIS) and National Sports Talent Search Scheme (NSTSS) are proposed to be dovetailed into a single scheme to be named as “Khelo India: National Programme for Development of Sports”.

2	CHAPTER	Introduction
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2.1 Ministry of Finance vide their D.O. No.32/PSO/FS/2015 dated 28th October, 2015, had advised this Department to suitably restructure the Centrally Sponsored Scheme into a Central Sector Scheme. On receipt of this advice from the Ministry of Finance, wide ranging consultations were held with State Governments throughout India by dividing the states into six zones, i.e., Northern, Central, Eastern, North Eastern, Southern and Western zones.

2.2 After these consultations, consensus emerged that the above three schemes should be merged into one scheme –“Khelo India” - National Programme for Development of Sports, which also draws inspiration in respect of organization of competitions from Khel Mahakumbh which is organized annually by Government of Gujarat. The programme takes care to develop sports infrastructure in both rural and urban areas and provides for not only identification of talent but guiding and nurturing of the talent through assistance to SAI Training Centres and Academies and State Government training centres/academies and setting up of new academies both in public and PPP Mode.

3	CHAPTER	Khelo India – National Programme for Development of Sports
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3 Details of Scheme

3.1 Objective of Scheme

- a) Mass participation of youth in annual sports competitions through a structured competition;
- b) Identification of talent
- c) Guidance and nurturing of the talent through existing sports academies and new set up either by the central Government or State Government or in PPP mode.
- d) Creation of Sports Infrastructure at mofussil, Tehsil, District, State levels, etc.

3.2 Components of Scheme

3.2.1 Competition: Competition structure should cover the whole of India. The competition will be held at Block/District/State and National level. The games/sports which are popular in a particular area shall be played as part of the competition at Block/District/State level. The competitions will be conducted in respect of five distinct age groups, namely, age above 6 -under 12, above 12 -under 18, above 18- under 36, above 36-under 50 and above 50. The competitions above the age group of 36 are proposed keeping in mind the general health and wellbeing of adult population so that overall economy of the country gets a boost due to reduction of lifestyle and other diseases like obesity, diabetes etc. by adopting the physical activities and participation in these sports competitions. There shall be a separate set of competitions for physically challenged candidates. The competitions will be 100% funded by Centre and it will be Central Sector Scheme. However, States or Sports Federations and Sporting Organizations will be associated in obtaining the assistance from them as regards availability of land, playfields, manpower, infrastructure etc., in conducting the

competitions. The competition component itself will involve an expenditure of the order of Rs. 1885 crore, if the scale of expenditure on Gujarat Khelmahakumbh is adopted as a guiding principle and also on the basis of proper arrangement of sports competitions at various levels. In view of constraint of availability of funds, an amount of Rs. 230 crore is earmarked for competitions for 2016-17 with an overall allocation for the programme Khelo India at Rs. 500 crores. However, with a view to popularize sports and organize quality competitions, the scale of expenditure will have to be revised to at least Rs. 1200 to Rs. 1500 crores in subsequent financial years. Sports has been promoted in a huge manner by developed economies as well as Brazil, Russia and China. Russia continues to do well in sporting area and China has been doing exceedingly well at International level. Sports has been promoted in the same way as education contributing to their economies. Promotion of sports will have good impact not only on individuals but also on Indian economy in a positive manner. Promotion of sporting culture among young Indians will also help in universalisation of education. There is no denying of the fact of the positive impact of sports on health of individuals which not only boosts the economy but also helps to save tremendous health care cost. Sporting activity is contributing to Indian economy both directly and indirectly by way of promotion of healthy lifestyles. Thus, it is imperative that sports promotion is treated as a 'public good' at par with education and health by the State. In view of the scale of expenditure, an Expenditure Finance Committee (EFC) Memorandum will be prepared for appraisal and subsequently, approval of the Cabinet will be sought for the scheme for next five years.

3.2.2 The organizers at all levels will be free to bring in sponsors who may contribute both financially and in kind towards successful conduct of competitions. Contributions of private sectors and sponsors may be accounted for and if some funds are realised these may be used for maintaining and upgrading sports facilities at that level of competitions. The help in kind would be accounted for and taken on record by the concerned authorities.

3.2.3 Talent : The talented sportspersons from amongst the participants of the competition for the age group of above 6 -under 12 and above 12 -under 18 at, District, State and National level will be identified through the competition structure contemplated in para 3.2.1. On conclusion of the competitions, the Organising Committee of the respective level of Competitions will prepare a discipline-wise list of talented candidates separately for boys and girls keeping in view gender sensitivity and representation of Scheduled Castes, Scheduled Tribes, Minorities, and weaker sections of society. The selected candidates will be eligible for either grant of suitable scholarships or for admissions in SAI Centres and Sports Academies. The disbursal of scholarships shall be on the Direct Benefit Transfer (DBT) principle through the implementing agency. Every potential candidate will have to pass through the same competition structure to be eligible for scholarships under this Scheme in a particular year and his/her having received the scholarship during any previous year will not have any bearing on his selection in any subsequent year. Thus, the process of fresh selection every year will ensure that only the most deserving candidate will be eligible for scholarships, thereby maintaining reasonable standard. Such selected candidates will also be given preference for induction in various sports promotional schemes of the MYAS/SAI, wherever feasible and if the selected talents so desire. The possibility of their induction in State sports academies may also be worked out with the State Governments. The scholarships will be granted in a graded manner for each level, i.e, the National level scholarships will be the highest while the district level the lowest. The expected financial implication on the scholarships is given hereunder:

Level (with number of units)	Indicative number of talents identified per unit	Indicative total number of talents identified	Quantum of monthly scholarship per person (in Rs.)	Quantum of annual scholarship per person (in Rs.)	Total Financial Implication (in Rs. cr)
District : 651	15	9765	500	6000	58.59
States/UTs: 36	55	1980	1,000	12,000	23.76
National : 1	400	400	2,000	24,000	9.60
Total		12145			91.95

3.2.4 Infrastructure :

3.2.4.1 The existing USIS scheme has been in vogue since the year 2010-11. An Independent Agency was engaged to evaluate the performance of the scheme. The agency made inter-alia the following suggestions for improvement of the scheme:-

- (i) Development of sports facilities at International level, National level and District level.
- (ii) Swimming pools may be developed under this scheme.

3.2.4.2 After taking into account the evaluation report, it is proposed to merge the USIS Scheme on a pilot basis to a full-fledged Central Sector Scheme of Khelo India.

3.2.4.3 The guiding scale (these will be maximum caps) for infrastructure assistance shall be as follows:-

S. No.	Particulars	At District/State level
1.	Synthetic Athletic Track	Rs. 7.00 crore
2.	Synthetic Hockey field	Rs. 5.50 crore
3.	Synthetic turf football ground	Rs. 5.00 crore
4.	Multipurpose Hall of size 60M x 40M x 12.5M	Rs. 8.00 crore
5.	Swimming Pool	Rs.5.00 crore
6.	Construction of Stadia complex at District Hqs.	Rs.50.00 crore

Stadia Complex will be funded subject to availability of adequate funds only, and may include the following:-

- (i). Construction of Multi-purpose Indoor Halls for Indoor games
- (ii). Indoor Stadium including Swimming Pool Complex in the Stadium
- (iii). Outdoor Stadium with spectator galleries and elite facilities
- (iv). Courts for sports like Tennis, Squash, Basket Ball, Volley Ball etc.
- (v). Provision of FIFA standard Natural Turf in Football Grounds
- (vi). Sports academies and training centres including hostels for sportspersons

In case of specific projects at Regional level/National level, the Detailed Project Report with specific projects and estimates will be placed before National Executive Committee for administrative approval.

3.2.4.4 The cost of the project over and above the advised scale mentioned above shall be borne by the grantee.

3.2.4.5 It is proposed to provide sports infrastructure facilities at mofussil / sub-district areas at a lesser scale with a cost of maximum Rs.3.00 crore per project.

3.2.4.6 The following entities shall be eligible to receive assistance for creation of sports infrastructure under this scheme:-

- (a) State Governments/State Sports Council/State Sports Authority;
- (b) Local Civic Bodies;
- (c) School, Colleges and Universities under Central/State Governments; and
- (d) Sports Control Boards.

3.2.4.7 Each State/Union Territory shall get projects in a year based on their population, area and proposals from them. However, no State/UT will be left uncovered over a period of three years.

3.2.4.8 The USIS scheme was converged with Member of Parliament Local Area Development (MPLAD) scheme with effect from March, 2012. The new schemes of Khelo India, this convergence with MPLAD will continue on the lines of USIS and if a Member of Parliament contributes 50% of the grant admissible for an infrastructure project, two additional projects will be sanctioned in that State/UT.

3.2.4.9 The proposals for creation of sports infrastructure received from the eligible entities in the prescribed application format will be evaluated by Department as per guidelines framed in this regard. Thereafter, the proposals shall be placed before a National Executive Committee chaired by the Secretary in-charge of the Department of Sports in the Ministry of Youth Affairs & Sports (MYAS). The recommendations of the National Executive Committee will be placed before the General Council.

4	CHAPTER	Operationalization of the Scheme.
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4.1 The administrative system of the Scheme will be as follows :

- i. General Council (GC) headed by Union Minister in charge of Sports,
- ii. National Executive Committee –headed by Secretary (Sports).
- iii. At State level, the State Level Executive Committee (SLEC) chaired by Chief Secretary of the State
- iv. District Level Executive Committee (DLEC).

The various committees are proposed to be constituted as follows:

4.2 General Council (GC)

1.	Minister, YAS	Chairperson
2.	Secretary, Sports, Ministry of Youth Affairs & Sports	Vice-Chairperson
3.	Director General, SAI	Member
4.	Financial Adviser (YAS)	Member
5.	Representatives from two recognised National Sports Federations	Member
6.	Two Chief Secretary/Principal Secretary (Sports)/Secretary (Sports) to be nominated by the Chairperson	Member
7.	Two leading sportspersons (one man and one woman) to be nominated by the Chairperson	Members
8.	Joint Secretary in charge and Mission Director	Member Secretary

4.3 (a) The General Council (GC) of the scheme being chaired by Minister in charge of Youth Affairs & Sports is the highest policy making body for the Mission. The GC will be empowered to decide all policy and other matters of the scheme. Further, GC shall give overall guidance, including policy guidelines and direction to the Mission Directorate as well as to the States/UTs and will also review the performance of the scheme. The GC shall also be empowered to determine and approve the strength of Mission Directorate personnel and fix the terms and conditions of their contracts: allow persons to join the Mission Directorate on deputation basis reallocate resources across states and components for the purpose of optimal utilization of funds. The GC will meet preferably once in six months and at least once in a year.

4.3 (b) National Executive Committee will comprise of-

1	Secretary (Sports)	Chairperson
2.	Financial Adviser, Ministry of Youth Affairs & Sports	Member
3.	Director General, Sports Authority of India (DG, SAI)	Member
4.	Joint Secretary in-charge	Member
5.	Two well known sportspersons (one man and one woman) to be nominated by the Chairperson	Members
6.	Deputy Secretary /Director (Youth Affairs & Sports) in charge of the scheme	Member Secretary

EC will examine all proposals received and shortlist cases for recommendation to General Council. EC will be the appointing authority for the support staff and also the competent authority for issuing administrative approvals/sanction and to utilize contingent expenditure/communication expenditure etc. EC will determine and approve terms & conditions for experts/consultants at National and State level and approve the administrative budget/overheads of the Mission Directorate. EC will meet once every quarter and at least twice a year.

4.4 State Level Executive Committee (SLEC):

1.	Chief Secretary	Chairperson
2.	Secretary of Youth Affairs & Sports in the State	Vice-Chairperson
3.	Chairman/Director General/Managing Director of State Sports Authority	Member
4.	Regional Coordinator, SAI	Member
5.	State Technical Consultant, in charge	Member
6.	Representatives from two State Sports Federations	Member
7.	Two sportspersons (one man and one woman) to be nominated by the Chairperson	Members
8.	Director (Youth Affairs & Sports) and State Mission Directorate	Member Secretary

4.5 The State level Executive Committee (SLEC) will be empowered to approve the State Plan under the Scheme which will then be sent to the National Executive Committee and Annual Action Plans for creation of sports infrastructure; reallocate resources from the State budget within the overall mission guidelines; appoint State level Technical Consultant; give overall guidance and directions on implementation of the scheme; nominate additional members/invitees; and monitor the programme within the State. SLEC will meet preferably once every quarter and at least two times in a year.

4.6 District Level Executive Committee (DLEC):

1.	District Magistrate/ Collector/Deputy Commissioner	Chairperson
2.	President, District Panchayats/ZilaParishad	Co-Chairperson
3.	Chief Executive Officer of District Panchayat (CEO, DP)	Deputy Chairperson
4.	District Panchayati Officer and / or District Education Officer,	Member(s)
5.	Two sportspersons (one man and one woman) to be nominated by the Chairperson	Members
6.	District Sports Officer	Member Secretary
7.	Member of Parliament (M.P.) and / or Member of Legislative of Assembly (MLA) under whose jurisdiction the respective District falls	Special Invitee

4.7 The District level Executive Committee (DLEC) will be empowered to recommend Annual Action Plan of the District for creation of sports infrastructure and organizing competitions; and exercise such other powers as may be assigned to it by the SLEC.

4.8 It is proposed that the chairperson of the Committees mentioned in Para 4.1 above be authorized to constitute the Sub-Committees as desired by them by co-opting any member and calling any special invitee(s) depending upon the requirement at the respective level.

5	CHAPTER	Technical Support and Capacity Building Services
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5.1 An initial corpus fund of Rs. 30 crore will be placed with Ministry of Youth Affairs & Sports for providing technical support and capacity building services (TSCBS) to the scheme at the national level. General Council may decide further allocation to this fund depending upon the requirements.

5.2 This fund shall be known as Technical Support and Capacity Building Services (TSCBS) Fund. This fund will be non-lapsable and will be utilized exclusively for the purposes providing technical and other support to the Mission Directorate, including mission campaign activities.

5.3 The items of expenditure will include dissemination & awareness, publicity remuneration/ contract payment to Mission Directorate personnel, experts, consultants; outsourcing functions like the development and management of IT enabled Management Information Systems, the conduct of orientation programme for Coaches/Trainers website development, web enabled reporting systems; hiring of space and the procurement of office equipment; the hiring of agency services for mission campaign; audio-visual productions and media campaigns; contracting or supporting research studies, study visits, training programmes; promote international cooperation and exchange programmes in the field of sports; monitoring and evaluation; and any other activity approved by the General Council of the scheme. The approval process shall be as laid down in the guidelines approved by the General Council. The General Council will frame its own regulations which shall be duly notified by the Ministry of Youth Affairs and Sports.

5.4 The assets of the Funds will include grants from the Central Government and contributions received from statutory bodies, United Nations and its associated bodies, other international organizations, private and public corporate entities, trusts, societies and individuals, provided that the decision of the General Council with regard to acceptance or otherwise of the contribution from an individual or organization shall be final.

5.5 The Fund shall be maintained in a separate bank account in the State Bank of India or any subsidiary of State Bank of India. Any withdrawal of funds from the accounts of the Fund shall be regulated in a manner to be determined by the General Council.

5.6 The General council shall be the final authority to decide on the overall policy of investment of monies of the Fund not required immediately.

5.7 The General Council may appoint such staff as it may consider necessary and on such terms and conditions as it may consider appropriate to operate the Fund. The administrative expenses in this regard shall be a legitimate charge on the Fund.

5.8 Regular accounts shall be kept of all monies and properties and of income and expenditure of the Fund and shall be audited by the Comptroller and Auditor General of India.

5.9 An Annual Report of the working of the Fund shall be prepared by the Member Secretary of the General Council which shall be approved by the General Council.

6	CHAPTER	<u>Funding Pattern</u>
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6.1 The erstwhile RGKA has been reclassified as “Optional Scheme” by Ministry of Finance vide Finance Secretary’s D.O. Letter No. 32/PSO/FS/2015 dated 28th October, 2015. It was also mentioned therein that the scheme may be suitably restructured as Central Sector Scheme. Hence, this scheme shall be 100% funded by the Centre and it will be a Central Sector Scheme.

7	CHAPTER	Financial Implications
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7.1 The total estimated cost of the Scheme in the year 2016-17 will be of the order of Rs. 500 crore. Details are as under:

1. Annual Sports Competitions

Sports Competitions (including scholarships) : **Rs. 230 crore**
(Details of calculation at Annexure 1)

2. Talent Search and Grooming

(including support to academies) : **Rs. 100 crore**

3. Sports Infrastructure Scheme

Infrastructure for urban areas : Rs.60 crore

Infrastructure for mofussil/ sub-district areas : Rs.76 crore

Total : **Rs. 136 crore**

4. Sports and Games for the disabled : **Rs. 4 crore**

5. Dissemination& awareness, Office expenses, remuneration of staff, development of web portal, training, administrative and misc. expenses etc. : **Rs. 30 crore**

Total : **Rs.500 crore**

Fund Flow :

(Rs. in crore)	
Details	2016-17
Non – recurring	136
Recurring	364
Total	500

It is expected that as the scheme picks up, the total expenditure required will be of the order of Rs. 6000 crore per annum. This has been worked out on the basis of budget of Govt. of Gujarat. Details are at Annexure 2.

8	CHAPTER	Maintenance
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8.1 The assets created under this scheme shall be maintained by the grantees/ owners of the assets which may be local and civil bodies, district administration, State Government, Sports Authority of India, sports institutions, colleges and universities from out of their own resources. Alternatively, a nominal fee may be levied on the users of the sports facilities and the funds so generated may be utilized towards maintenance of the sports facilities.

8.2 Ministry of Youth Affairs & Sports may issue suitable guidelines regarding levy of user charges so as to maintain uniform up keep of assets all over the country.

9	CHAPTER	Monitoring
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9.1 The execution of the projects/competitions approved under the scheme will be monitored by a committee comprising of a representative each from Ministry of Youth Affairs & Sports (MYAS), Sports Authority of India (SAI), beneficiary State/UT/Organization and an engineer from the construction agency/SAI Coach/Eminent sportsperson. Department of Sports may engage a third party monitoring agency to conduct monitoring of the scheme which will be funded from TSCBS fund of the scheme.

10	CHAPTER	Provision for committed liabilities
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10.1 Expenditure has been incurred under the on -going RGKA and USIS schemes. There are committed liabilities where the balance instalments are required to be released to the grantees for completion of the on- going projects and /or re-imbursement of expenditure which have been committed to be borne by the Centre. The estimated cost of Rs. 500 crore includes the component of committed liability also.

Estimates for conduct of annual sports competitions from Block level to State Level**BLOCK LEVEL**

	Total Participati on	Unit expenditure on Boarding & lodging (Rs.)	Total expenditure on boarding & lodging (Rs.)	Total Number of Disciplines	Unit expenditure on conduct of competitions (Rs.)	Total expenditure on Conduct of competitions (Rs.)	Total (Rs.)	Total No of blocks	Total Expenditure (Rs. in crores)
	800	75	120,000	16	5,000	80,000	200,000	6,500	130
Group I	200			5					
Group II	250			5					
Group III	150			3					
Group IV	100			2					
Group V	100			1					

DISTRICT LEVEL

	Total Participati on	Unit expenditure on Boarding & lodging (Rs.)	Total expenditure on boarding & lodging (Rs.)	Total Number of Disciplines	Unit expenditure on conduct of competitions (Rs.)	Total expenditure on Conduct of competitions (Rs.)	Total (Rs.)	Total No of blocks	Total Expenditure (Rs. in crores)
	1,600	100	320,000	32	10,000	320,000	640,000	650	42
Group I	400			10					
Group II	500			10					
Group III	300			6					
Group IV	200			4					
Group V	200			2					

Contd...2/-

STATE LEVEL

	Total Participati on	Unit expenditure on Boarding & lodging (Rs.)	Total expenditure on boarding & lodging (Rs.)	Total Number of Disciplines	Unit expenditure on conduct of competitions (Rs.)	Total expenditure on Conduct of competitions (Rs.)	Prize Money ** (Rs.)	Total (Rs.)	Total No of blocks	Total Expenditure (Rs. in crores)
	5,000 (Average of States)	150	2,250,000	64	30,000	1,920,000	4,00,00,000 (Estimated - actual amount dependent on disciplines chosen)	6,970,000	29	24
Group I				20						
Group II				20						
Group III				12						
Group IV				8						
Group V				4						
Grand Total										192

NATIONAL LEVEL

Estimated Expenditure on National Level Competitions including prize money (Detailed norms to be worked out separately). Cash incentives of Rs.2000 per month per person to the selected sporting talents (approx. 2000 persons)	34
Total estimated expenditure on Annual Sports Competitions	230

N.B.: - Group-I : Age above 6- under 12 yrs., Group-II : Age above 12- under 18 yrs., Group-III : Age above 18- under 36 yrs., Group-IV : Age above 36- under 50 yrs., Group-V : above 50 yrs.

**Rate of Prize Money at State Level - Gold : Rs.500, Silver : Rs.300, Bronze : Rs.200 per winner.

Estimated cost of National Programme for Development of Sports – ‘Khelo-India’ based on Gujarat Khelmahakumbh Model

In Gujarat Khelmahakumbh Model, Rs. 65 crore has been earmarked for conducting sports competition at School/Village, Taluka/Block, District/Corporation and State level for age groups of under 11, under 13, under 16, Open, Veterans & Senior Citizen. It includes Rs. 27 crore as prize money to more than 1 lakh winners. Gujarat Govt., has earmarked Rs. 319 crore per annum for sports development. If this scale on competition is applied to the whole of India comprising 29 States, the budgetary requirement will be of the order of Rs. 1885 crore (Rs. 65 crore x 29). By doing so, the estimated cost of the scheme will be of the order of Rs. 6000 crore as detailed below.

1. Annual Sports Competitions

Sports Competitions (including scholarships) : **Rs. 1885 crore**
(Rs. 1885 crore instead of Rs. 230 crore
adopted vide Para 7 of Scheme)

**2. Talent Search and Grooming
(including support to academies)**

: **Rs. 100 crore**

3. Sports Infrastructure Scheme

Development of Sports Infrastructure in all the : **Rs. 3600 crore**
States all over India

4. **Sports and Games for the disabled** : **Rs. 4 crore**

**5. Dissemination & awareness, Office expenses,
remuneration of staff, development of web portal,
training, administrative and misc. expenses etc.**

: **Rs. 356 crore**

Total : **Rs. 5945 crore**

Say : **Rs. 6000 crore**

Year wise cash flow:

(Rs. in crore)

Year	Amount
2017-18	4500
2018-19	5000
2019-20	5500
2020-21	6000
2021-22	6000
Total	27000
