

Ministry of Youth Affairs and Sports
Department of Youth Affairs

The following are the salient programmes and activities performed by the Department of Youth Affairs, Ministry of Youth Affairs and Sports during the month of January, 2021 :-

2. National Youth Parliament Festival (NYPF): The objective of the National Youth Parliament Festival is to encourage youth to engage with public issues, understand the common man's point of view, form their opinions and express it in an articulate manner. National Youth Parliament Festival (NYPF) was launched on 23rd December, 2020. During the Festival, Youth Parliaments were conducted at District, State and National Level. Both NYKS and NSS played a vital role to make the NYPF a complete success. The launching function was also telecasted on NYKS, UNV India, YAS and NSS Facebook pages. The launch programme was viewed by 8.22 lakh youth across the country.

District Youth Parliaments were organized on virtual mode between 24th to 29th December, 2020 at 150 District Venues in which 698 Districts (both NYK Districts and Non-District NYKs) from 36 States and UTs participated. A total of 2,34,353 youth took part. State Youth Parliaments were organized on virtual mode between 1st to 5th January, 2021. The 1st and 2nd winners from the 150 District Level Parliaments of District Venues in which 698 Districts (both NYK Districts and Non-District NYKs) from 36 States and UTs participated. A total of 1,345 youth took part in State Youth Parliaments.

84 State winners, 1st , 2nd and 3rd prize winners from each state came to Delhi and participated in the National Youth Parliament organized in Central Hall of Parliament on 11th & 12th January, 2021. 29 first prize winners spoke on 04 selected topics (Vocal for Local: Pathway to Transformational Change to make India an economic superpower , India in the Global Value Chain when nothing is Normal in post Covid-19 world, Data is the new oil-Protecting privacy in the digital age and Universal Basic Income is the only way to eradicate poverty). Remaining, 60 attended the National Youth Parliament.

The three best speakers at the national level were awarded Rs 2 lakhs, Rs 1.50 lakhs and Rs 1 lakh respectively alongwith a certificate of merit. Every participant was given a certificate of participation. The prizes and certificates of merit were given away by Hon'ble Speaker, Lok Sabha.

Hon'ble Prime Minister addressed the attendees of the National Youth Parliament Festival 2021, on 12th January, 2021. He lauded the winners and final panellists of the second National Youth Parliament Festival. The address of Hon'ble Prime Minister was telecasted on Lok Sabha TV and on almost all the national news channels. The Two Day NYPF was viewed by **27.54 lakh** Youth Volunteers and others viewed the functions on Lok Sabha TV and webcast by NIC. Hon'ble Prime Minister, from his personal twitter handle, tweeted the speeches of all 29 finalists.

National Youth Parliament Festival at District, State and National level were widely covered by print and electronic media.

3. 24th National Youth Festival (NYF), 2021: National Youth Festival is organized every year from 12th to 16th January since 1995 to bring youth of the country together to showcase their talents and to provide an arena where youth interact in formal and informal settings and exchange their social and cultural uniqueness. 12th January being the birth anniversary of Swami Vivekananda, is observed as National Youth Day. Every year the Government of India hosts the youth festival in coordination with one state government which acts as the host state. This year due to prevailing circumstances, the Ministry resolved to conduct the festival in a virtual manner by partnering with all the States/UTs. The theme of the 24th NYF 2021 was ‘YUVAAH – Utsah Naye Bharat Ka’. A total of 23 competitive events under 8 genres were organised. Different competitive activities such as Folk Dance, Bharatanatyam, Kathak, Musical, Instrumental, Street Play, Stand-up Comedy, etc. and Non-Competitive Events such as Yoga were screened on virtual platform keeping in mind the Covid guidelines. Audience from across the country witnessed the NYF for the first time on the virtual platform.

From 19th December, 2020, the competitions were organised at district levels and state levels across the country. After the completion of district and state level events the national level events were held from 12th to 16th January, 2021. An online portal i.e. *nationalyouthfestival.com* was launched for registration of the participants. More than 5.70 lakh youth registered themselves for participating in different genres of the Festival. A total of 81 winners were selected from various States/UTs for the national level events.

The valedictory function was organised on 16th January, 2021 at Ambedkar Bhawan, New Delhi in the presence of the Hon’ble Minister of Women and Child Development and Textiles and Hon’ble MoS (I/C) for Youth Affairs and Sports. Hon’ble Minister of Women and Child Development and Textiles applauded the energetic, colourful performance and also expressed her gratitude towards the NYKS and NSS for rendering selfless services in the community.

4. YUVAAH Anthem and Audio Visual Journey of National Youth Festival: A Yuvaah Anthem was also created and played out in the august presence of Hon’ble Prime Minister in the Central of Hall of Parliament. The Anthem captures the energy and enterprise of youth of India and was appreciated by all present. It also found great acceptance amongst the social media space and was liked and viewed by millions. The process of the making of this very unique National Youth Festival was captured by the means of an audio visual journey. The Audio Visual Capsule was played along with the YUVAAH Anthem during the valedictory session of National Youth Parliament Festival and inauguration of National Youth Festival. It captured the spirit and essence of Ek Bharat Shreshtha Bharat and the Anthem.

5. Monthly Meeting of National Coordination Committee of Youth Organisations (NCCYO): The monthly meeting of National Coordination Committee of Youth Organisations (NCCYO) was held on 6th January, 2021 and it was decided that during this month all the youth organisations would carry out activities under ‘National Youth Parliament Festival’; ‘National Youth Festival’ and ‘Catch the Rain’ programmes.

“Catch the Rain, where it falls, when it falls” Project – NYKS has, in collaboration with National Water Commission, Ministry of Jal Shakti, started a project on “Youth Participation-Catch the Rain, Where it falls, When it falls” for spreading awareness on water conservation and harvesting in 623 districts of all States/UTs of the country. National Level Launching of the Project was successfully undertaken on 21st December 2020.

During the month of January, 2021, NYKS organized District Level Launching in which 2.35 Lakh NYKS Officials, National Youth Volunteers, Gangadoots, Youth Volunteers and other Stakeholders participated. Besides, Jal Shapath (Oath on Water) were undertaken by 623 Districts NYKS of all States/UTs with the participation of 13.18 lakh NYKS field functionaries, Youth Volunteers, Members of Youth Clubs, National Youth Volunteers and others.

As a part of capacity building measures, 236 State Directors, Dy.Directors and District Youth Officers of NYKS were trained through a Webinar based Training Programme of National Water Mission, Ministry of Jal Shakti, Govt. of India.

6. Observance of 125th Birth Anniversary of Netaji Subhash Chandra Bose as ‘Parakram Diwas’ : The Department of Youth Affairs and Sports through its organisations ie. NYKS and NSS observed the 125th birth anniversary of Netaji Subhash Chandra Bose, the Indian nationalist whose defiant patriotism made him a hero in India, as Parakram Diwas.

The observance of the Parakram Diwas started with National Song followed by Garlanding Portrait of Neta ji Subhash Chandra Bose and organising 3-5 Kms Fit India Cyclothon and Fit India Pad Yatra carrying Tri Flags, Portrait of Neta ji and famous quotes of Neta ji. NYKS and NSS also organised various other activities such as Screening of Film and Photo Exhibition on Life, Journey, Philosophy and Works of Netaji, Lecture by an expert on Life, Journey, Philosophy and Works of Netaji, Knowledge Competitions (Essay writing, Painting, Quiz, Declamation, Theme Based Cultural Programme) on the Life and Works of Neta Ji.

On this occasion, 2,957 youth donated their blood voluntarily. 1,75,176 village based Youth Clubs organized 1,05,819 different types of activities in which 31,30,884 youth and others took part. A total of 27,879 NSS units from 13,096 Institutions participated in observance of Parakram Diwas with the participation of about 10.52 lakh youth. For Buzz creation and amplification of messages, before and after the event, coverage in both Print and Electronic Media was ensured. 1,04,332 Hash Tag Impressions of #parakramdiwas were recorded.

7. COVID Vaccine Rollout: The initiative is being undertaken by NYKS in light of direction from Hon’ble Prime Minister to include NYKS in the successful implementation of COVID Vaccine Rollout. NYKS contributed in the COVID Rollout Campaign with the support of its National Youth Volunteers and Members of Youth Clubs. NYKS has undertaken 12,164 activities such as dissemination of correct information on the benefit

of Vaccine, building confidence regarding vaccine safety, encouraging people to adopt appropriate behavior and environment building on universal vaccine acceptability across the country with the participation of 9.10 Lakh Youth Volunteers, Members of Youth Clubs and other stakeholders.

8. Ek Bharat Shrestha Bharat (EBSB): Ek Bharat Shrestha Bharat is a flagship program of Govt. of India which aims at celebration of unity in diversity of our nation, promotion of spirit of Ek Bharat Shrestha Bharat, appreciating and establishing long term engagement between States. Due to the COVID-19 pandemic, NYKS & NSS organized EBSB through virtual mode (Webinars). During the month, NSS organised 73 webinars with the participation of 11,664 volunteers and programme officers.

9. Fit India Campaign - Promoting फिटनेस का डोज़ - आधा घंटा रोज़ Theme Campaign with #NewIndiaFitIndia : 25,690 Cyclothon were organized by district NYKSs with the active involvement of NYKS Youth Clubs from 7th December 2020 to 22nd January, 2021. About 13.54 Lakh Youth from all sections of the society participated. Around 41.64 Lakh Kms were covered during conduct of the Cyclothon. Cyclothon activities on NYKS website were uploaded. 3,92,418 Hash Tag Impressions of #NewIndiaFitIndia were recorded.

10. Nehru Yuva Kendra Sangathan (NYKS): Besides above activities, NYKS, in coordination with Ministry of Road Transport and Highway, observed Road Safety Month from 18th January to 17th February, 2021 to create awareness about safety on roads. A total of 1,161 activities were carried out in which about 62,200 youth volunteers participated. NYKS also carried out various activities under Namami Gange Programmes. The activities include plantation of saplings, cleanliness drives, no plastic campaign, awareness activities, Ganga aarti, fit india activities, etc. with the participation of 34,534 youth. NYKS organised 1,234 Youth Club Development Programmes in which 9,810 new Youth Clubs were formed enhancing membership of NYKS Youth Clubs by 4.11 lakh youth volunteers. During the month, 423 meetings of District Advisory Committee on Youth Programmes (DACYPs) were held under the chairpersonship of District Collector/ District Magistrate which were attended by officers from developmental departments. Similarly, 05 State Advisory Committee on Youth Programmes (SACYP) meeting was chaired by Hon'ble Ministers for Youth Affairs & Sports of the States.

Disaster Response Teams of NYKS Youth Volunteers observed NDRF Raising Day on 19th January, 2021 in a befitting manner. NYKS observed Martyrs' Day on 30th January, 2021 by paying tribute to Mahatama Gandhi on his death anniversary. To increase the public awareness against Leprosy, NYKS observed World Leprosy Day on 30th January, 2021 across the country. NYKS Volunteers planted 81,339 saplings of different species across the country and 2,957 members of Youth Clubs donated blood on voluntary basis.

(Rajiv Kumar Singh)
Under Secretary