

F.No. J-12013/4/2020-CDN
Government of India
Ministry of Youth Affairs and Sports
Department of Youth Affairs
(Coordination Section)

Shastri Bhawan, Dr. R.P. Road,
New Delhi, dated the 11th January, 2021

OFFICE MEMORANDUM

Subject: Monthly Summary of activities conducted by the Department of Youth Affairs for the month of December, 2020.

The undersigned is directed to circulate herewith a copy of the unclassified portion of monthly summary of the activities of Department of Youth Affairs for the month of December, 2020 for information.

Encl.: As above.

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To

Department of PIB,
[Smt. Nanu Bhasin, Addl. DG]
Ministry of Information & Broadcasting,
National Media Centre, New Delhi.

Copy with enclosure to:-

1. The Secretary, Department of Telecommunications, Sanchar Bhawan, New Delhi.
2. The Secretary, Department of Statistics, Sardar Patel Bhawan, New Delhi.
3. The Secretary, Department of Higher Education, Shastri Bhawan, New Delhi.
4. The Secretary, Department of Urban Development, Nirman Bhawan, New Delhi.
5. The Secretary, Department of Science & Technology, Technology Bhawan, New Delhi.
6. The Secretary, Department of Legislative, Shastri Bhawan, New Delhi.

Copy also to:

Ms. Rachna Shah,
Additional Secretary (Cabinet),
Cabinet Secretariat, Rashtrapati Bhawan, New Delhi.

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नई दिल्ली

Ministry of Youth Affairs and Sports
Department of Youth Affairs

The following are the salient programmes and activities performed by the Department of Youth Affairs, Ministry of Youth Affairs and Sports during the month of December, 2020 :-

2. **24th National Youth Festival (NYF), 2021:** National Youth Festival is organized every year from 12th to 16th January since 1995 to bring youth of the country together to showcase their talents and to provide an arena where youth interact in formal and informal settings and exchange their social and cultural uniqueness. 12th January being the birth anniversary of Swami Vivekananda, is observed as National Youth Day. Every year the Government of India hosts the youth festival in coordination with one state government which acts as the host state. This year due to prevailing circumstances, the Ministry resolved to conduct the festival in a virtual manner by partnering with all the States/UTs. The theme of the 24th NYF 2021 is 'YUVAAH -- Utsah Naye Bharat Ka'. A total of 24 competitive events under 8 genres are to be showcased. Different competitive activities such as Folk Dance, Bharatanatyam, Kathak, Musical, Instrumental, Street Play, Stand-up Comedy, etc. and Non-Competitive Events such as Yoga will be screened on virtual platform keeping in mind the Covid guidelines. Audience from across the country will witness the NYF for the first time on the virtual platform and see all the top performances.

From 19th December, 2020, the competitions have already been organised across all the districts of the country. After the completion of district and state level events the national level events will be held from 12th to 16th January, 2021. An online portal i.e. nationalyouthfestival.com has also been launched for registration of the participants. So far, more than 5.70 lakh youth have registered themselves for participating in different genres of the Festival.

3. **National Youth Parliament Festival (NYPF):** The objective of the National Youth Parliament Festival is to encourage youth to engage with public issues, understand the common man's point of view, form their opinions and express it in an articulate manner. National Youth Parliament Festival (NYPF) was launched on 23rd December, 2020. During the Festival, Youth Parliaments will be conducted at District, State and National Level. Both NYKS and NSS have to play a vital role to make the NYPF a complete success. The launching function was also telecasted on NYKS, UNV India, YAS and NSS Facebook pages. The programme was viewed by 3.22 lakh youth across the country.

The youth, who were above 18 and less than 25 years of age as on 30th November, 2020 were allowed to participate in Youth Parliament. The language for speech at District was Hindi, English or Official Language of the State. As a part of Festival, 150 District Youth Parliaments were organised on virtual mode between 24th and 29th December, 2020 at District Venues in which 692 Districts (both NYK Districts and Non-District NYKs) from 36 States and UTs participated. A total 2,34,353 youth took part. 5 Member Jury decided 1st and 2nd winners on set criteria.

The topics for discussion during District Youth Parliaments were 'National Education Policy 2020 will transform education in India'; 'Unnat Bharat Abhiyan-Unleashing the power of communities and using technologies for their upliftment, Unlocking rural economy in the face of new normal' and 'Zero budget Natural Farming is a boon for farmers'.

4. **Monthly Meeting of National Coordination Committee of Youth Organisations (NCCYO):** The monthly meeting of National Coordination Committee of Youth Organisations (NCCYO) was held on 7th December, 2020 and it was decided that during this month all the youth organisations would carry out activities under 'Fit India Movement' and 'Catch the Rain' programme.

"Catch the Rain, where it falls, when it falls" Project – NYKS has started a project on "Youth Participation-Catch the Rain, Where it falls, When it falls" for water conservation and harvesting in collaboration with National Water Commission, Ministry of Jal Shakti in 623 districts of all States/UTs of the country.

National Level Launching of the Project was successfully undertaken on 21st December 2020. Hon'ble Minister, Ministry of Jal Shakti, Hon'ble MOS(I/C) for Youth Affairs & Sports and Hon'ble Minister of State, Ministry of Jal Shakti, Secretary (YA) and Joint Secretary (YA) addressed the launching session. A total of 9.35 lakh people including NYKS Officials, National Youth Volunteers, Gangadoots, COVID Warriors and other associated stakeholders witnessed the National Level Launching of the Project. As a part of the above project, Orientation and Sensitization of NYKS Officials/Field Functionaries were organized on 10th December, 2020 through webinar. A total of 2.92 lakh NYKS officials, NYVs, Youth Club Members & other stakeholders attended the programme.

Fit India Campaign - Nehru Yuva Kendra Sangathan (NYKS) and National Service Scheme (NSS) promoted फिटनेस का डोज़ .. आधा घंटा रोज़ programme initiated under the Fit India Movement. NYKS organised 51,588 prabhat pheries with the participation of about 13.09 lakh youth across the country. About 2.74 lakh NYKS volunteers registered themselves on Fit India Portal. #New India Fit India got about 5.71 lakh hash tag impressions. NYKS and NSS organised Cyclothon events under Fit India Thematic Campaign. NYKS organised 25,690 cyclothons in which about 11.56 lakh youth participated and covered around 67.05 lakh kilometres. About 4.25 lakh youth covering around 25.52 lakh kilometres participated in cyclothon events organised by NSS.

5. **Jan Andolan – Awareness and Education to Observe Appropriate Behavior Norms to Combat COVID-19:** The Department of Youth Affairs has been responding comprehensively to the current Covid-19 pandemic situation through its organisations i.e NYKS and NSS which have outreach all over the country. During the month, the Department undertook various activities such as making of Face Mask at Home and their right use, Following Social Distancing, Hand Wash to maintain Hygiene, De-Stigmatization of disease, Myths and Misconceptions, Promoting Immunity Boosting AYUSH measures, Encouraging people for COVID-19 Testing, Encouraging Download and use of Aarogya Setu, etc. During the month, NYKS organised 2,197 webinars and sensitized 3.17 lakh youth leaders and volunteers. NYKS disseminated messages to 3.27 lakh people through social media

platforms and to 1.89 lakh persons through posters, banners, wall writing, e-posters, slogans, etc. NYKS volunteers shared audio, videos, films, jingles with 2.54 lakh citizens. NSS volunteers motivated youth for downloading Arogya Setu App resulting in around 60,000 downloads. Around 32,000 NSS Volunteers educated through iGOT Portal. 66,406 NSS volunteers were engaged with District Administration across the country.

6. **Ek Bharat Shrestha Bharat (EBSB):** Ek Bharat Shrestha Bharat is a flagship program of Govt. of India which aims at celebration of unity in diversity of our nation, promotion of spirit of Ek Bharat Shrestha Bharat, appreciating and establishing long term engagement between States. Due to the COVID-19 pandemic, NYKS & NSS organized EBSB through virtual mode (Webinars). During the month, NSS organised 164 webinars with the participation of 45,877 volunteers and programme officers. NYKS also organised 2 webinar in which 1265 youth participated. On endeavours incurring our this programme was appreciated in Sectoral Group of Ministers Meeting on 30.12.2020.

7. **Atmanirbhar Bharat Abhiyaan:** District Nehru Yuva Kendras across the country are publicising Atmanirbhar Bharat Abhiyan- economic package for the country to become 'self-reliant'. For this purpose, National Youth Volunteers, members of Youth Clubs, COVID volunteers and other stakeholders have been holding Publicity Campaigns which are being carried out through WhatsApp group, sharing of PDFs, awareness of vocal for local, E-posters, videos, other social media platforms, etc. Under the publicity campaign, a total of 80,000 villages have been covered and around 20.42 lakh citizens were made aware so far about the schemes and programmes included in the package.


8. **Nehru Yuva Kendra Sangathan (NYKS):** Besides above activities, NYKS carried out various activities under Namami Gange Programmes. The activities include plantation of saplings, cleanliness drives, no plastic campaign, awareness activities, Ganga aarti, fit india activities, etc. with the participation of 22,320 youth. NYKS organised 600 Youth Club Development Programmes in which 30,421 new Youth Clubs were formed enhancing membership of NYKS Youth Clubs by 4.56 lakh youth volunteers. During the month, 26 meetings of District Advisory Committee on Youth Programmes (DACYPs) were held under the chairpersonship of District Collector/ District Magistrate which were attended by officers from developmental departments. Similarly, 01 State Advisory Committee on Youth Programmes (SACYP) meeting was chaired by Hon'ble Ministers for Youth Affairs & Sports of the States.

NYKS observed World AIDS Day on 1st December, 2020, International Day of Persons with Disabilities on 3rd December, 2020 and Good Governance Day on 25th December, 2020. NYKS also organised Constitution Day Youth Club activities in campaign mode to enhance knowledge about Indian Constitution. NYKS organised 2,827 Youth Marches, 1,620 Foot Patrols, 2,364 rallies and other activities with the total participation of around 5.60 lakh youth. NYKS Volunteers planted 33.05 lakh saplings of different species across the country and 1,342 members of Youth Clubs donated blood on voluntary basis.

9. Inking of MoU between RGNIYD and Whistling Woods International Limited (WWIL)

MoU between RGNIYD, the India's premier youth development institution of national importance functioning under the Union Ministry of Youth Affairs and Sports and the Whistling Woods International Limited (WWIL), Mumbai (an educational institute based in Film city, Mumbai providing a range of educational offerings in the technical and creative aspects of film and television.) was signed on 25th December 2020 at WWIL, Mumbai campus in the presence of Hon'ble Minister of State (I/C) for Youth Affairs & Sports, Shri Kiren Rijju and Shri Subhash Ghai, Founder and Chairman of WWIL to formalize the strategies for offering offbeat career oriented academic programmes on media and communications.

10. International Cooperation: Hon'ble MoS (IC) YA&S, Secretary (YA) and JS (YA) addressed the youth during the Celebration of International Volunteer Day (IVD)-2020 on 4th December, 2020. 10 V-Awards were also distributed to the youth volunteers. The event was organized by UNDP/UNV. 9-youth participated in an online marathon program dedicated to International Volunteer Day on 5th December, 2020. This program was organised by Russian Federation agency for Youth Affairs


(Rajiv Kumar Singh)
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